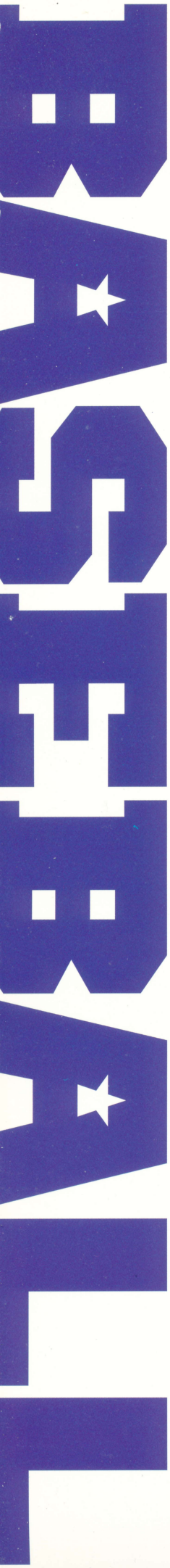
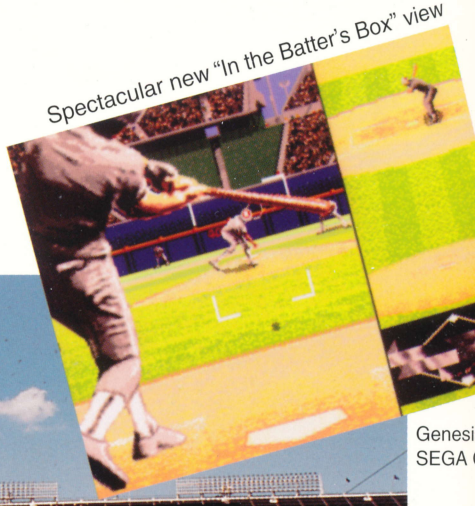
SEGA
SPORTS
Welcome to the Next Level

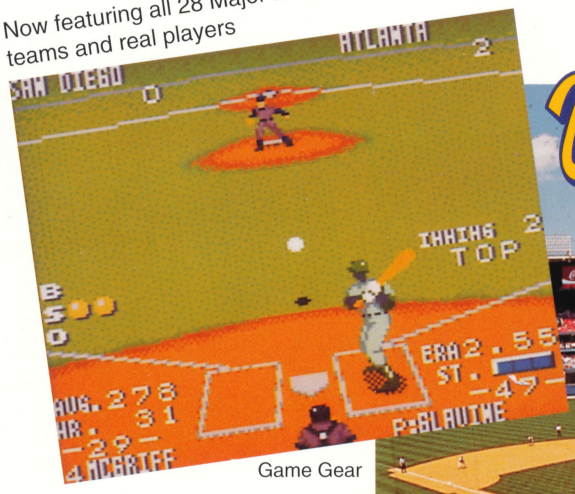


Spectacular new "In the Batter's Box" view

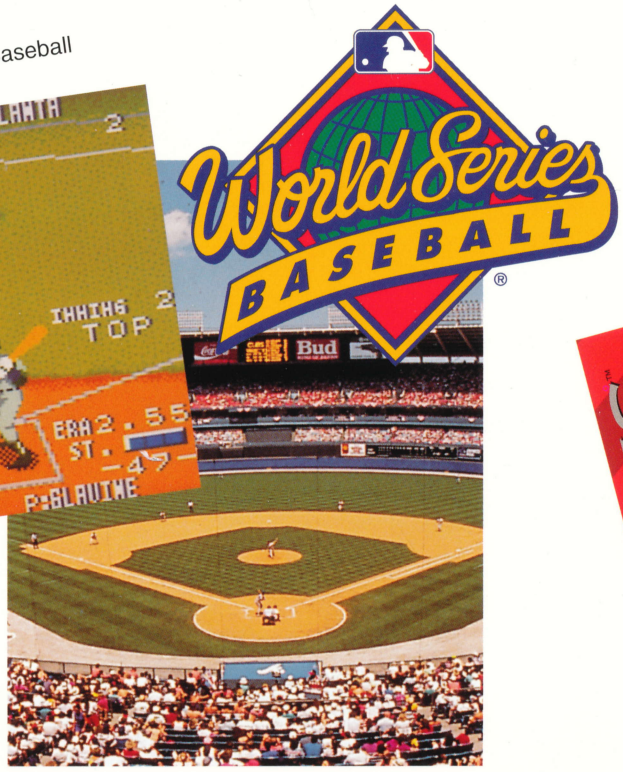


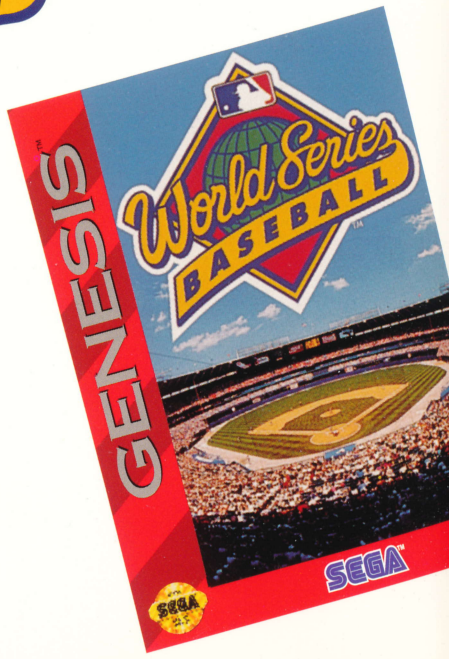
Genesi
SEGA

Now featuring all 28 Major League Baseball teams and real players



Game Gear





WORLD SERIES BASEBALL™

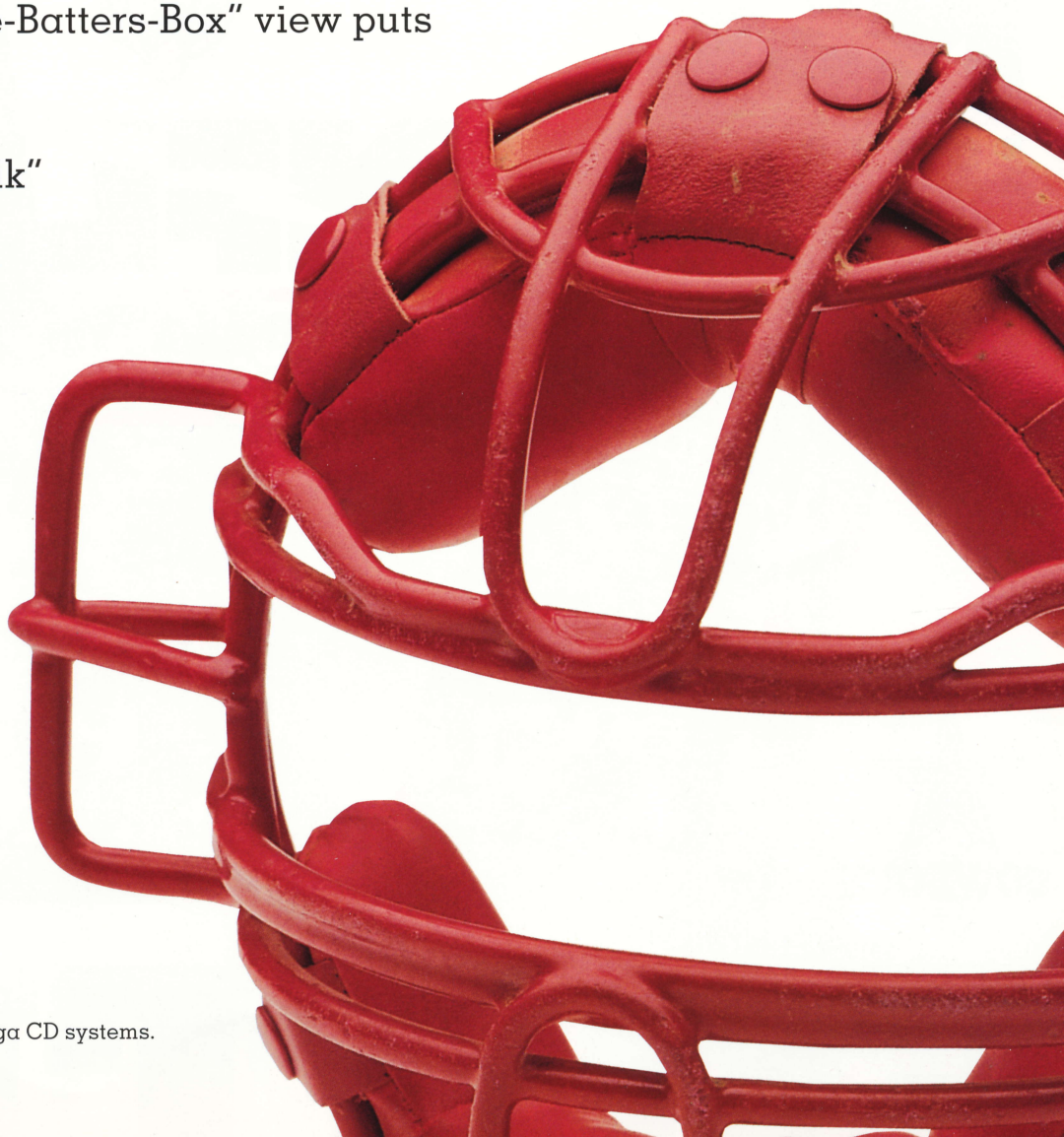
All-new sequel to our best-selling Sports Talk Baseball game! The only baseball game for the Sega systems licensed by both Major League Baseball and the Players Association. Authentic Major League Baseball with all 28 real teams, real stadiums, all 700 major league players, and complete seasonal play and stats. Play the real All-Star Game, League Championship Series, and World Series with all of baseball's greatest stars.

MAJOR LEAGUE BASEBALL®

MAJOR LEAGUE BASEBALL PLAYERS

BALTIMORE ORIOLES 1993 ALL STAR GAME™

- Major League Baseball license.
- Major League Baseball Players Association license.
- All-new, incredible "In-the-Batters-Box" view puts you on the field.
- New, improved "Sports Talk" play-by-play commentary.
- Battery backup records a full-season of stats & standings.
- Sensational digitized animations make the players bat, throw, and run just like the pros.



National TV & Print Advertising Campaign.

Available Fall '93 for the Genesis/Game Gear/Sega CD systems.

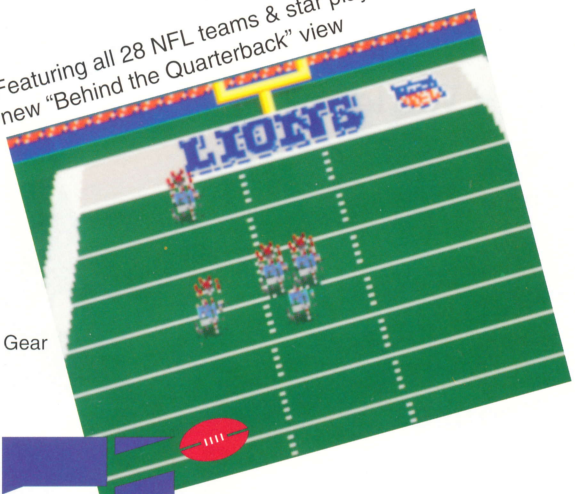
GIANTS™

NFL™ JOE MONTANA FOOTBALL

New "Behind the Quarterback" 3-D vie

SE

Featuring all 28 NFL teams & star players with new "Behind the Quarterback" view

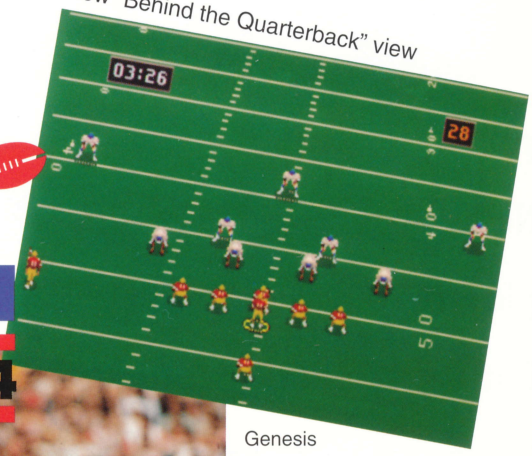


Game Gear

BEARS™

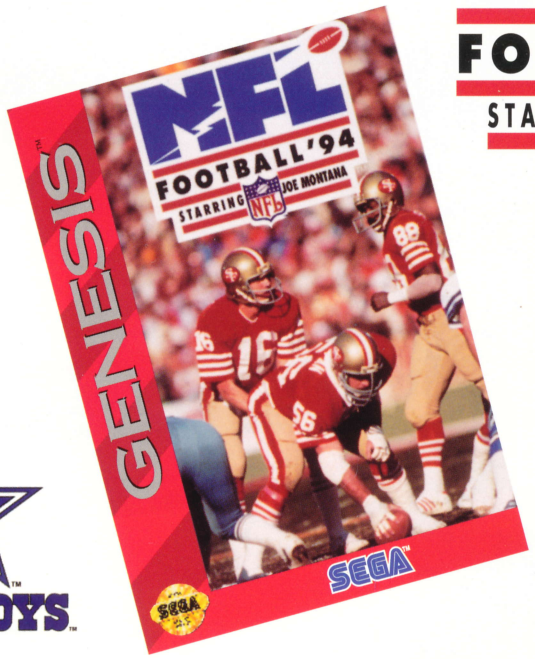
NFL FOOTBALL STARRING NFL JOE MONTANA™

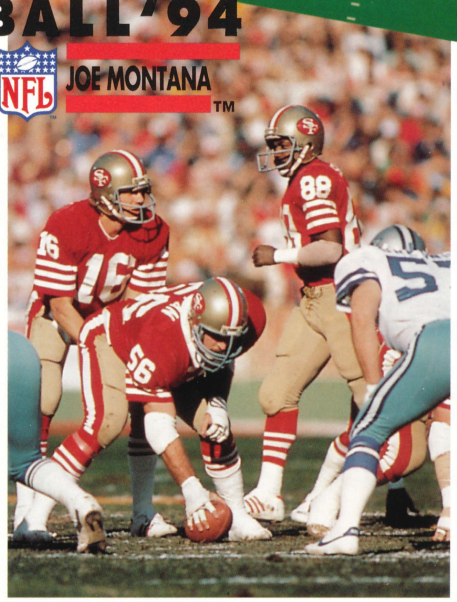
New "Behind the Quarterback" view



Genesis

NFL FOOTBALL '94 STARRING NFL JOE MONTANA™





COWBOYS™

16 MEG + Battery Back-Up

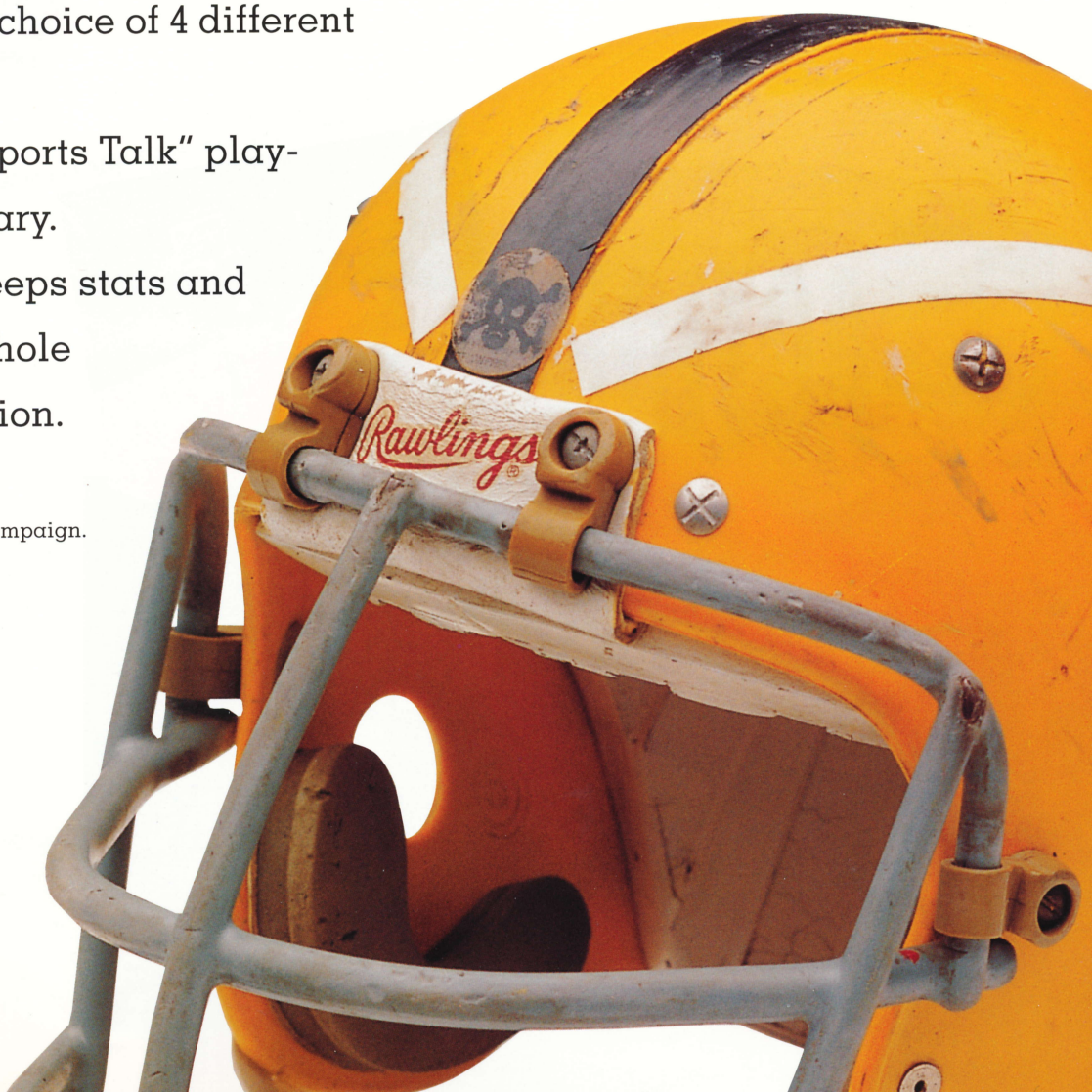
FOOTBA

NFL FOOTBALL '94

Starring Joe Montana™

This year's NFL Football game now features all the players from the NFL Players Association! Real teams, real players, full seasonal play, and playoff action right through to the Super Bowl make this edition our finest sports game ever.

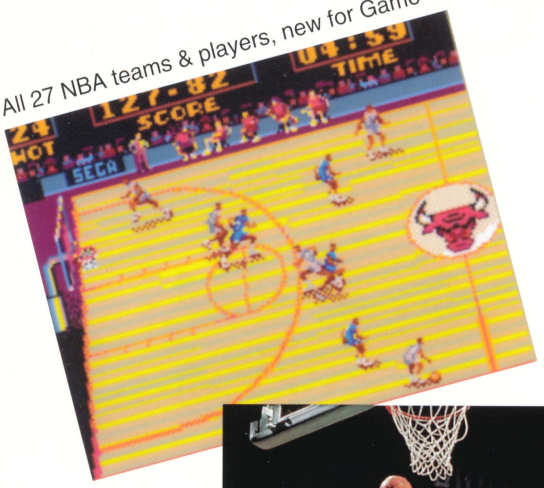
- National Football League license.
- National Football League Players Association license.
- Real digitized player animations mean the players run, throw, and tackle like the pros.
- Sensational new "Behind the Quarterback View" gives players the choice of 4 different viewing angles.
- New, improved "Sports Talk" play-by-play commentary.
- Battery backup keeps stats and standings for a whole season of NFL action.



National TV & Print Advertising Campaign.

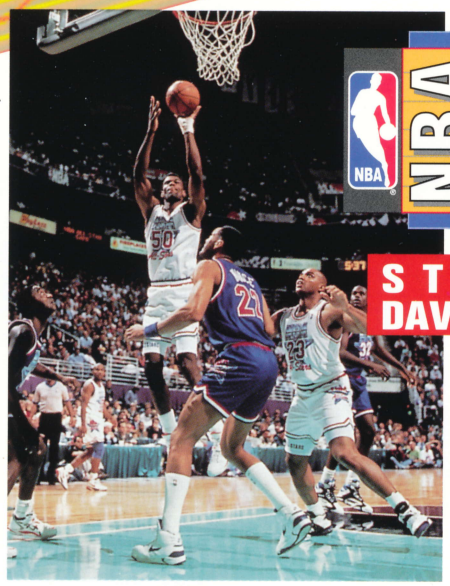
NFL Football Games Available 4th Quarter '93 for Genesis and Game Gear Systems. SEGA CD Joe Montana NFL Football Game available July '93

All 27 NBA teams & players, new for Game Gear



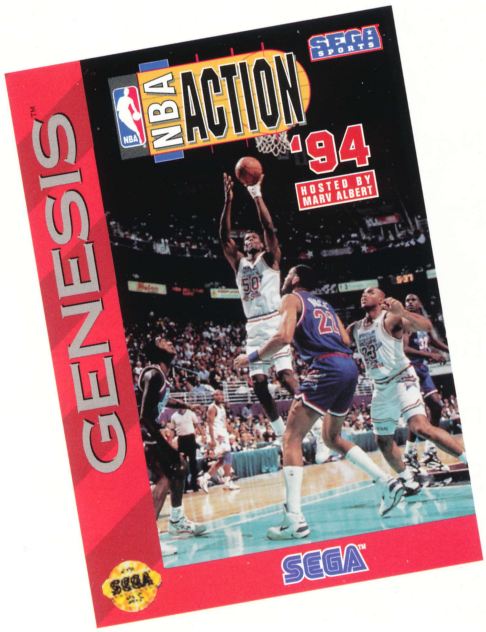
Game Gear

CHICAGO BULLS



NBA ACTION™

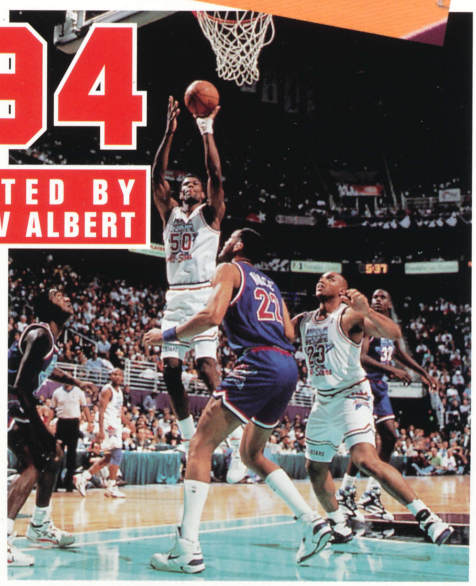
STARRING DAVID ROBINSON



5 on 5 full season play with all 27 NBA teams & players

NBA ACTION™ '94

HOSTED BY MARV ALBERT



Genesis

PHOENIX SUNS

16 MEG + Battery Back-Up

KNICKS

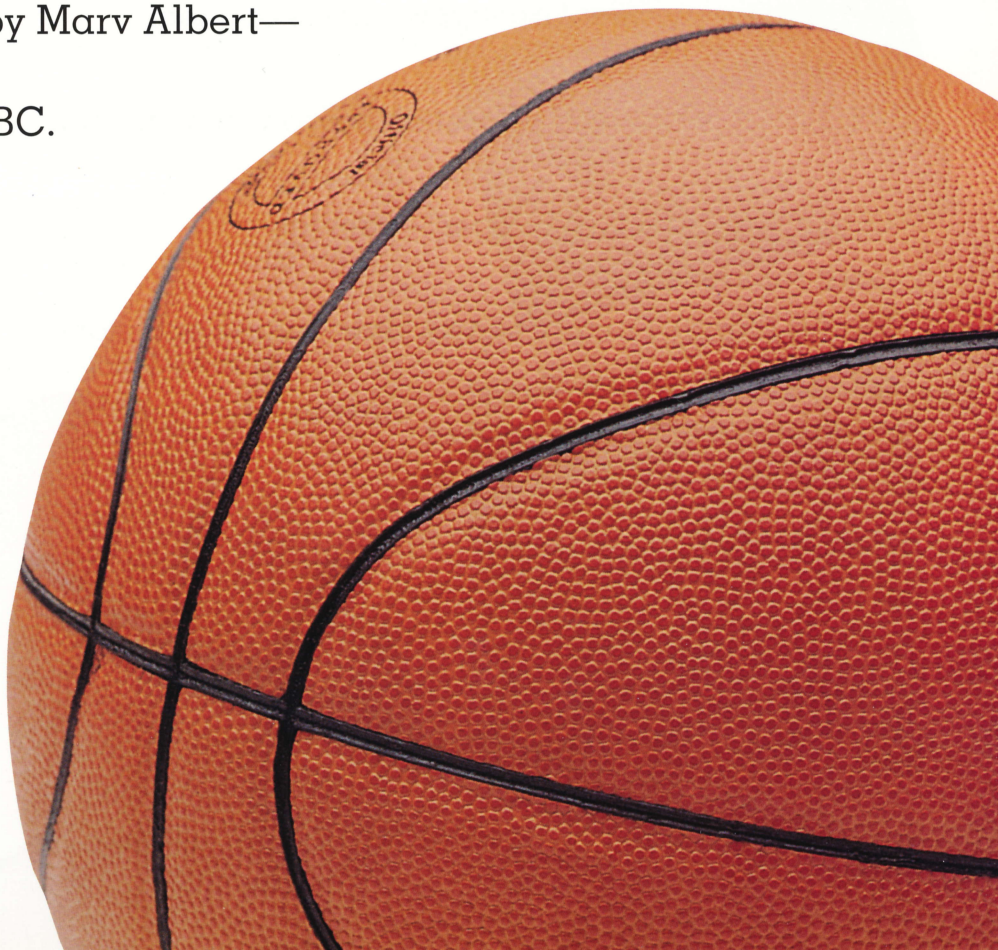
RASKAL

NBA ACTION™ '94

Hosted by Marv Albert

The most realistic NBA game with all 27 real teams, NBA rosters, and full season and playoff action—hosted by Marv Albert, the voice of the NBA. Take your favorite team to the NBA Championship with authentic pro basketball action and state-of-the-art game play.

- NBA license for League, Teams, Players, All-Star Game and Championship Playoffs.
- Real digitized player animations bring to life every jam, long-range jumper, and crisp pass.
- Exciting color commentary by Marv Albert—host of NBA Basketball on NBC.
- Battery backup saves a full season worth of stats and standings.



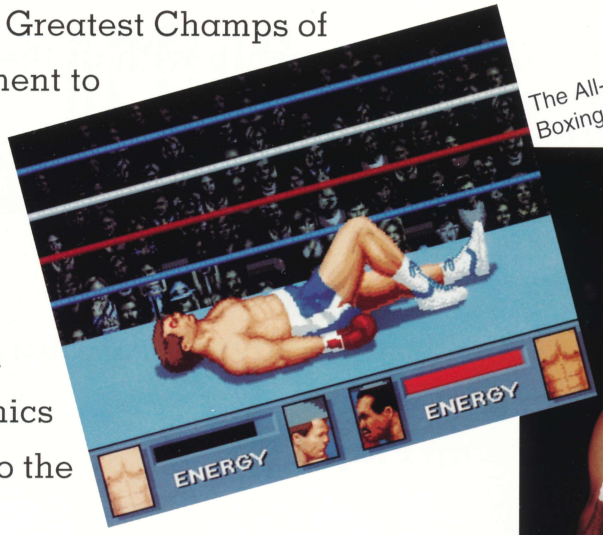
National TV & Print Advertising Campaign.

NBA Action Games Available 4th Quarter '93 for Genesis and Game Gear Systems.

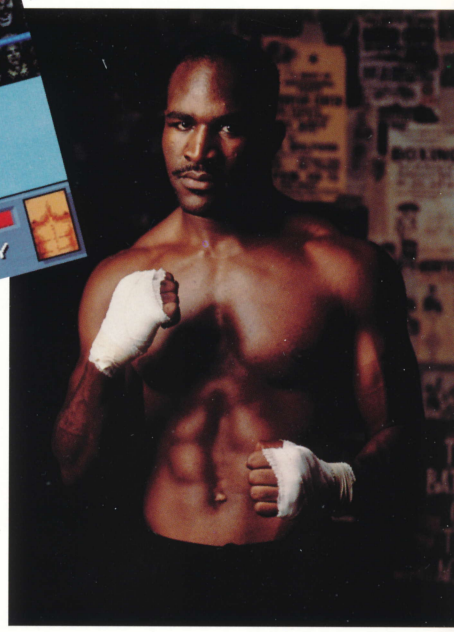
BOXING

GREATEST HEAVYWEIGHTS

This new game takes the knock-out success of Evander Holyfield Boxing to the next level! Featuring 8 of the Greatest Champs of All-Time in a heavyweight tournament to settle once-and-for-all who's "The Greatest". They're all here: Muhammad Ali, Rocky Marciano, Joe Louis, Jack Dempsey, Evander Holyfield and Larry Holmes—all in their prime. Sensational new graphics and a 3 judge scoring system add to the realism.



The All-Time World Heavyweight Boxing Tournament



- Each fighter will look and box like the real champion.
- Digitized sound and backgrounds put you in the ring for all the excitement and crowd noise of a real championship fight.
- Realistic 3 judge scoring system keeps you guessing.
- 4 Exciting Modes—Exhibition, Tournament, Career, and "Build Your Own Challenger"—provide great replay value.
- Instant Replay Feature shows slow-motion and stop-action replays of great blows and flurries of punches.
- Pre-fight hype and post-fight presentation of the championship belt.

Available Christmas '93

for the Genesis system.

National Print

Advertising Support.

VIRTUA RACING

Since its introduction, Virtua Racing has been the hottest driving game in the arcades. Now, using SEGA's revolutionary new DSP Chip technology, we're bringing heart-pounding 3D Formula One racing into the home! Incredible speed and polygon graphics create images and excitement unheard of before. Race through multiple courses and view the action from a choice of different perspectives, while constantly checking your lap times, standing, and speed. It's the ultimate racing game!

- Features the breakthrough New DSP Chip technology.
- Sensational 3-D driving experience.
- Multiple Formula One racing courses with a choice of views.
- Tracks player's lap time, speed, and standing constantly throughout the race.

The Hottest racing game—straight from the arcades

National TV & Print Advertising Campaign

Available December '93 for the Genesis System

SEGA

Pro-Staff

Joe Montana
David Robinson
Evander Holyfield
Mario Lemieux
Fred Couples
Marv Albert

Licenses

Major League Baseball
Major League Baseball Players Association
National Football League
National Football League Players Association
National Football League Films
National Basketball Association
Wimbledon
Golf Magazine

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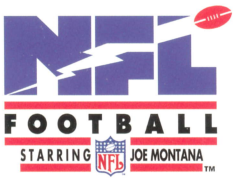
NFL
FOOTBALL'94
STARRING
NFL
JOE MONTANA

BALTIMORE ORIOLES
1993 ALL STAR GAME

NBA
NBA ACTION
'94
HOSTED BY
MARV ALBERT


NFL
FOOTBALL
STARRING
NFL
JOE MONTANA

World Series
BASEBALL

VR
Virtua
Racing

NFL
JOE MONTANA
FOOTBALL

Sega of America,
130 Shoreline Drive, Redwood City,
CA 94065